GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Handlooms & Textiles- Enhancement of Special Rebate from 20% to 30% on the retail sales of Handloom Products of PHWCSs in the State and Guidelines -Orders-Issued.

INDUSTRIES AND COMMERCE (Prog.II) DEPARTMENT

G.O.MS.No. 51 Dated: 27-02-2019
Read the following:

1. From the DH&T, Yerrabalem e-file bearing No.COHT-18022/2/2018-J-COHT.
2. Govt.Memo No.15023/2/Prog-II/A1/2018,Dt:23.10.2018.)
3. From the DH&T, Managalagiri, Lr.Rc.No.E-Off.No.18022/2/2018-J,Dt:20.12.2018.

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ORDER

In the reference 1st read above, the Director of Handlooms & Textiles, Yerrabalem, has stated that the Weavers Representatives and Presidents of PHWCSs in Andhra Pradesh are requesting the Government repeatedly for enhancement of Special Rebate from 20% to 30% to allow on their retail sales throughout the year as the stocks are piling up. Accordingly, the Hon'ble Chief Minister, Government of Andhra Pradesh have given assurance in the Public Meeting of National Handloom Day-2018 held on 07.08.2018 at Chirala to enhance Special Rebate from 20% to 30% to allow on the retail sales of PHWCSs with an aim to provide additional marketing support for Handloom Products to the Primary Handloom Weavers Co-operatives Societies to dispose off their piled up stocks and also to keep the Handloom Products available to the public on encouraging attractive prices in the market and to compete with Mill Sector.

2. He has also informed that the scheme is implemented with a view to strengthen the PHWCSs and to provide continuous work to their members of the Societies. The Societies can sell their Handloom products/cloth on retail to the customers directly without intermediaries. Thereby the customers will also satisfy by availing the 30% Special Rebate on their purchase and make it a habit to become regular customers for Handloom fabrics. This will also help PHWCSs to overcome the competition from Mill Sector in the market. Further by allowing 30% Special Rebate on the sales, reduces the GST Burden on Weavers Cooperative Societies and facilitate for reduction of Production Cost which relives burden on Customers also.

3. In the reference 3rd read above, the Director of Handlooms &Textiles, has informed that Government issued G.O. Rt. No.310, Industries and Commerce (Prog-II) Department, dated:11.10.2018 and accorded Administrative Sanction to utilize an amount of Rs.20.00 crores (Rupees Twenty Crores only) under Head of Account SH-11-Assistance for Livelihood Enhancement of Weavers for the Financial Year 2018-19 and permitted the Director of Handlooms & Textiles, Mangalagiri, Andhra Pradesh, Amaravathi to allow 20% Special Rebate throughout the year 2018-19 onwards.

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An amount of Rs.20.00 crores (Rupees Twenty Crores only) is sufficient for this Financial Year, even after enhancement of Special Rebate from 20% to 30% since Government have accorded Administrative Sanction to utilize an amount of Rs.20.00 crores (Rupees Twenty Crores only) under Head of Account SH-11-Assistance for Livelihood Enhancement of Weavers for the Financial Year 2018-19. He has therefore request that to enhance the Special Rebate from 20% to 30% on the retail sales of Handloom products by PHWCSs in Andhra Pradesh every year from 2018-19.

4. Government after careful examination of the matter hereby order for enhance the Special Rebate from 20% to 30% on the retail sales of Handloom Products of PHWCSs in the State.

6. The guidelines for the enhance the Special Rebate from 20% to 30% on the retail sales of Handloom Products of PHWCSs in the State are annexed to the order.

7. The Director of Handlooms and Textiles shall take necessary action accordingly.

8. This order issued with the concurrence of the Finance (FMU, I&C) Department vide their U.O.No.58030/28/FMU.I&C/2018, dt.04-02-2019. Computer No. 622377.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

I.SRINIVAS SRINARESH
SECRETARY TO GOVERNMENT

To
The Director of Handlooms & Textiles,
Mangalagiri, Guntur District
All District Collectors in the State.
The Accountant General, A.P., Hyderabad.
All Assistant Directors of H&T in the State.
The D.T.A Ibrahimpatnam
The A.G.A.P., Vijayawada.
The Finance (FMU-REV, I&C) Dept.,
All District Treasury Officers
P.S to Hon'ble C.M
P.S to Minister for Handlooms& Textiles
P.S to Secretary to Government (Handlooms &Textiles)
Sf/sc.

//FORWARDED :: BY ORDER//

SECTION OFFICER

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Annexure

G.O.Ms.No.51, Ind.& Com. (Prog.II) Dept., dt:27-02-2019

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Guidelines for implementation of 30% Special Rebate to allow on the Retail Sale of Handloom products by Primary Handloom Weavers Cooperative Societies in Andhra Pradesh every year from 2018-19:

1. The entire assistance under the 30% Special Rebate scheme will be in the form of Grant from State Government every year from 2018- 19.

2. The Assistant Directors (H&T) will be instructed to permit the PHWCSs under their control to conduct retail general cloth sales by allowing 30% Special Rebate throughout the year on their written request.

3. This scheme is not applicable to Livery varieties and whole sale cloth sales to APEX Societies and others.

4. Adequate Publicity has to be arranged by the PHWCSs in the prominent places in order to create awareness in the public on the 30% Special Rebate on Handloom Products.

5. The PHWCSs should invariably display the variety-wise costing sheet indicating the benefit to the customers by providing 30% Special Rebate.

6. The 30% Special Rebate shall be allowed 1st to 10th of every month (or) if any festival falls in that particular month, the Rebate is to be allowed 10 days prior to that festival.

7. The PHWCSs shall necessarily submit a statement showing the details of stock produced and available variety-wise Handloom products along with closing statement as on date duly certified by the concerned Field Officer of department and to submit to the Assistant Director (H&T) concerned one week before the end of month.

8. The PHWCSs should utilize the yarn purchased from NHDC and APCO for production only for allowing 30% Special Rebate.

9. The limit for every retail bill of Rs.10,000/- for Cotton varieties and Rs.15,000/- for silk varieties should not be exceeded.

10. Last (3) years average value of general variety production is the eligible amount to the Society during the year to avail 30% Special Rebate on the sale of Handloom Products, produced by utilizing yarn purchased from NHDC and APCO.

11. 5% overhead charges + 15% Margin of Profit should be added.

12. The total Rebate sale proceeds of the PHWCS must be remitted in the Cash Credit account of the Society on next working day.

13. The Rebate Claims should be prepared and submitted by the societies in the prescribed proformae formulated by the Director (H&T) to the respective Assistant Director (H&T) through the Field Officer concerned before 5 th of the succeeding month.

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14. On the receipt of the claims the Assistant Director (H&T) shall recommend the claims within Two months to the Director H&T with the approval of D.L.C./District Collector as per the guidelines. The claims submitted after lapse of two months will not considered for sanction of Rebate.

15. Any erroneous and fabricated sales reported by PHWCS, the Staff of O/o the Assistant Director, H&T and management of Society will be personally held responsible and appropriate action will be initiated against them. Director H&T.

I.SRINIVAS SRINARESH
SECRETARY TO GOVERNMENT

//FORWARDED :: BY ORDER//

SECTION OFFICER